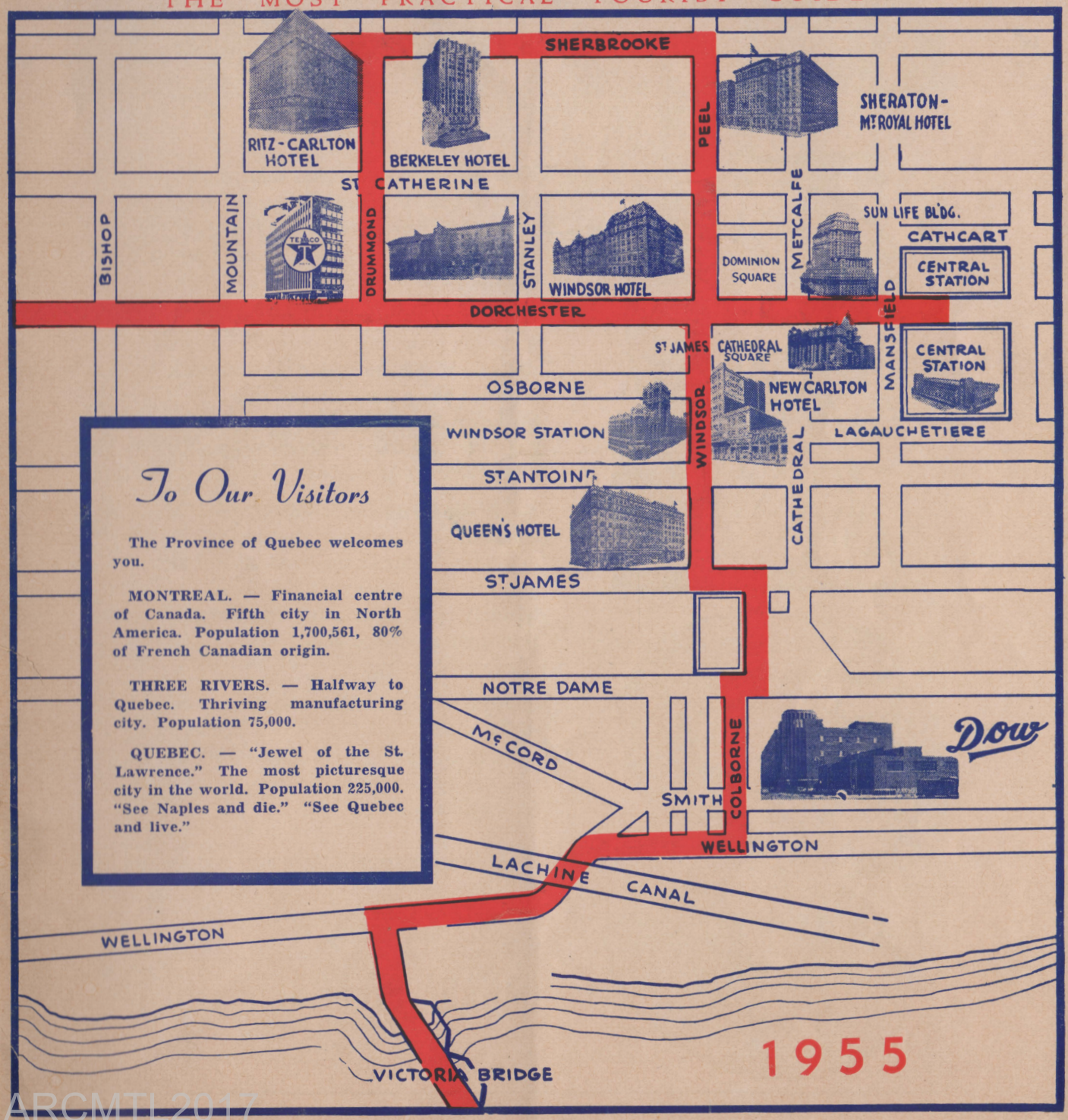
THE MONTREAL - QUEBEC

Arrow

IT POINTS THE WAY TO TOURISTS

THE MOST PRACTICAL TOURIST GUIDE



To Our Visitors

The Province of Quebec welcomes you.

MONTREAL. — Financial centre of Canada. Fifth city in North America. Population 1,700,561, 80% of French Canadian origin.

THREE RIVERS. — Halfway to Quebec. Thriving manufacturing city. Population 75,000.

QUEBEC. — "Jewel of the St. Lawrence." The most picturesque city in the world. Population 225,000. "See Naples and die." "See Quebec and live."

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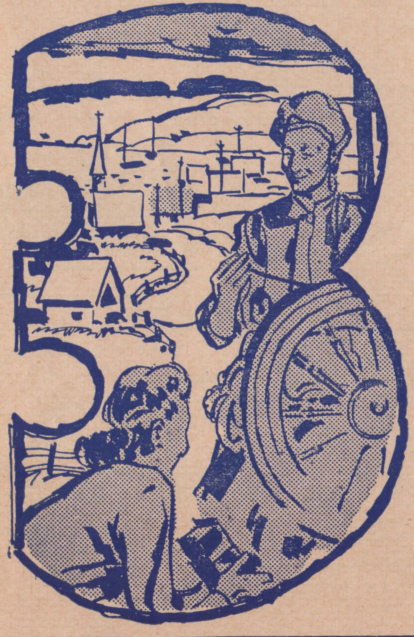
— 1927 ESTABLISHED 1927 —

for Three holidays in One – take a SAGUENAY CRUISE



NOW IS THE TIME to plan this 3-in-1 holiday you've promised yourself for years! *And now is the time to book your reservations* for the date you wish, instead of taking "whatever you can get".

Feast your town-wearied eyes on an unending panorama of peaceful villages, nestled among the colourful patchwork of farms along the shores of the St. Lawrence; the majestic beauty of the Saguenay fjord, with its steep cliffs and absolute stillness.

Enjoy shipboard fun with congenial companions, dancing to the ship's orchestra, lazing in the wind-filtered air and sunshine, enjoying a delicious, leisurely meal, or relaxing into deep, refreshing sleep in a cool, comfortable cabin.

Explore ashore . . . Visit Hotel Tadoussac at Tadoussac, and the Manoir Richelieu at Murray Bay—two of the continent's finest resorts in pine-sheltered Laurentian settings.

Avoid disappointment—make your reservations NOW!

For full information and reservations, apply to your local tourist agent or

CANADA STEAMSHIP LINES

759 Victoria Square
Montreal
AV. 8-0231

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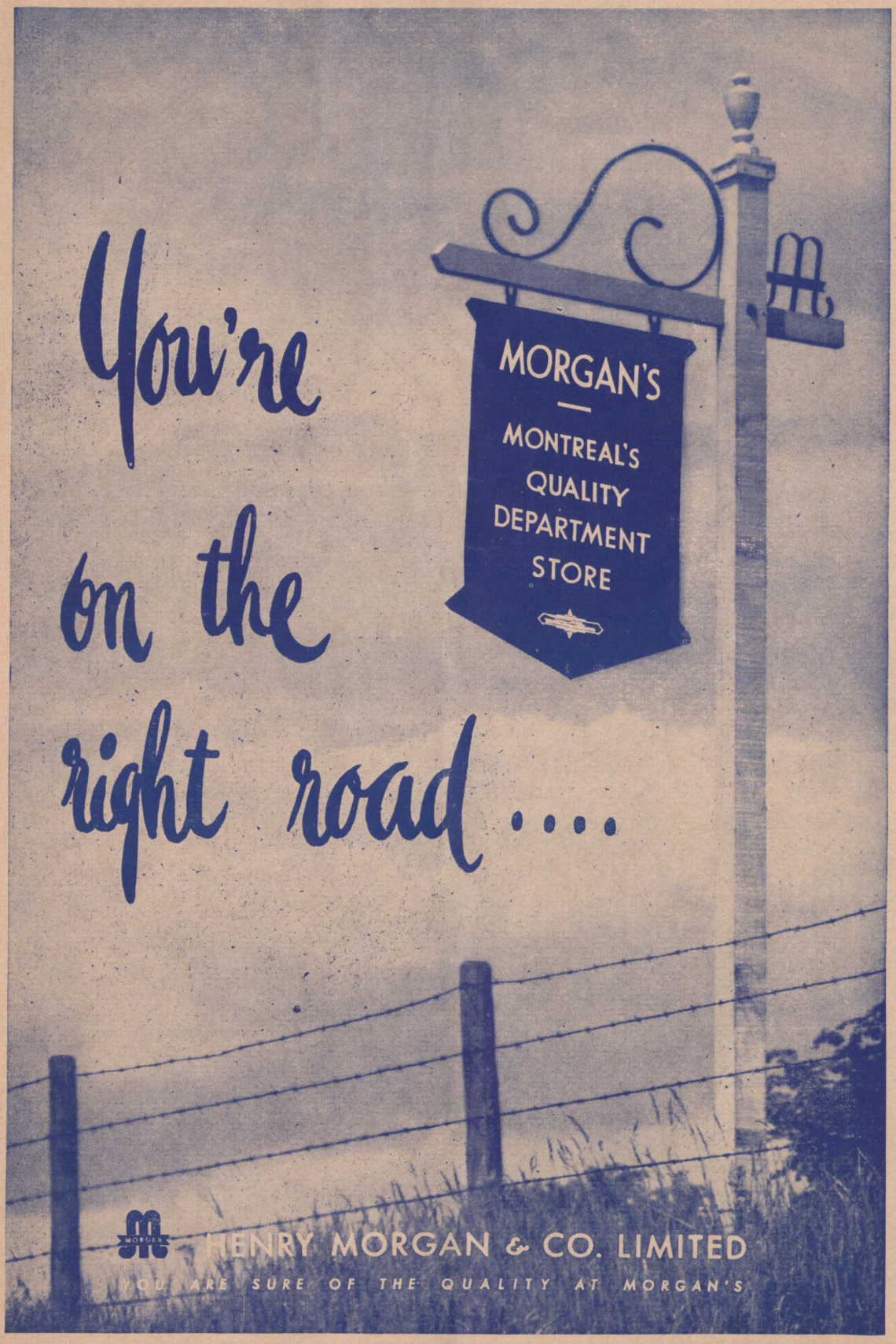
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MONTREAL'S QUALITY DEPARTMENT STORE
HENRY MORGAN & CO. LIMITED
YOU ARE SURE OF THE QUALITY AT MORGAN'S

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72-76 SPARKS STREET
OTTAWA

56 BLOOR STREET WEST
TORONTO

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TO MAKE IT EASIER

When Entering or Leaving Canada

ADMISSION OF DOGS AND PETS :

Dogs and other animals and birds brought in solely for hunting purposes, or as pets may be entered as part of tourists' outfit, without deposit. Birds of the parrot family are subject to special health certificates. When stopping at municipalities en route which may have by-laws concerning the keeping of dogs on leash, the tourist should comply with such restrictions.

CANADIAN CUSTOMS

Such wearing apparel, toilet articles and personal effects as actually accompany and are in the use of the tourist and as are necessary and appropriate for the immediate purpose and convenience of the journey, may be admitted into Canada duty free. This does not apply, however, to merchandise or articles intended for other persons or for sale. Fifty cigars, two hundred cigarettes and two pounds of manufactured tobacco may be brought in free of duty by a non-resident traveller. One quart of alcohol per each adult person may be admitted free; likewise six rolls of photographic film.

NOTICE TO SPORTSMEN :

Hunting and Fishing Permits: The admission through Customs of rifles, guns and fishing tackle does not give right to hunt or fish, and sportsmen should acquaint themselves with the regulations regarding hunting and fishing licences and the carrying of firearms and fishing tackle in the Province they intend to visit.

Few Border Formalities. Canada welcomes the tourist with the minimum of border regulations and delay. The necessary formalities at the border ordinarily take but a few minutes. Bona fide tourists will experience no trouble and will receive every courtesy from the various officials. They simply report to the Canadian Immigration and Customs officers at the port of entry (normally they will be approached and interviewed by those officers), answer the necessary questions, and obtain the requisite permit for admission of car and outfit. A tourist may leave Canada either by port of entry or by any other port.

A point to be remembered by motorists from the United States, when purchasing gasoline or oil, is that the Imperial measure is used in Canada, and that this measure is one-fifth larger than the corresponding United States measure. Thus five gallons, Canadian measure, are equal to six gallons United States measure, and therefore fewer gallons are required to fill the gas tank.

SHORT SUMMARY OF CUSTOMS REQUIREMENTS FOR RESIDENTS OF THE UNITED STATES RETURNING THERETO

Entry free of duty from Canada may be allowed on $200 worth of articles if absence from the United States is not less than 48 hours and the $200 privilege has not been used during the previous 30 days.

AN ADDITIONAL $300 worth of articles may be allowed free of duty if absence from the United States is longer than 12 days and the $300 privilege has not been used during the previous 6 months.

A person may be entitled to both privileges totaling $500. To learn the exact details of the free privileges consult a U.S. customs officer.

NO FEES REQUIRED :

It is absolutely unnecessary for a tourist entering Canada to pay any fee for an automobile entry permit or its extension, as Canadian Customs Officers will, without charge, assist the tourist in making out all forms.

AMERICAN VISITORS!

While in Canada
don't miss the
opportunity to buy

CHANEL

PARFUMS ET EAUX DE COLOGNE

GOLF IN MONTREAL

BRING YOUR CLUBS

You'll like to measure your drives on the many links in Montreal. Your hotel will tell you where to go, and the green fees involved. Here are the names of the principal clubs: —

Beaconsfield Golf Club, Beaconsfield.
*Beaurepaire Golf Club, Beaurepaire.
*Country Club, St. Lambert.
Elmridge Country Club, Dorval.
Islemere Golf Club, Ste. Dorothee.
Kanawaki Golf Club, Caughnawaga.
*Lachute Golf Club, Lachute.
La Salle Golf Club, Lower Lachine Rd.
Laval-sur-le-lac Golf Club.
Marlborough Golf Club, Cartierville.
Meadowbrook Golf Club, Lachine.
*Montreal Municipal Golf Course, Mtl.
*Mount Royal Golf Club.
Rosemere Golf Club, Rosemere.
Royal Montreal Golf Club, Dixie.
St. Leonard's Golf and Country Club, St. Leonard Road.
Summerlea Golf Club, Lachine.
Whitlock Golf Club, Hudson Heights.

*—GREEN FEE PRIVILEGES

All others are by introduction only.

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We're Glad You're Here!

The ARROW, Montreal-Quebec's personal Guide Magazine given to you for your convenience, takes pleasure in welcoming you. Whether it be your initial trip or just one of the many visits you regularly make to our Province, the ARROW wishes to assure you of our sincere desire to serve you pleasantly and efficiently in every way, be you business bent or recreation minded. With the ARROW we hope that you, in the seclusion of your hotel room, will be able to plan your pursuits and purchases wisely and with no fear of disappointment.

The ARROW is the only magazine of its kind in Quebec that offers you a special highly recommended personal guarantee of the best for the best.

We would like you to feel that every page you turn of the Arrow is tantamount to a personal handshake of welcome from Montreal and Quebec's civic, recreational and business leaders. We're glad you're here !

We hope this booklet will help you. If it does, we would be pleased to hear from you and to receive any suggestion you may have. Au revoir.

WRITE TO US — 1215 GREENE AVE., MONTREAL 6

AND TELL OUR ADVERTISERS — PLEASE.

The BEST of the brews!

DOW . . . KINGSBEER . . . tops with Canadians for enjoyment all year 'round!

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THE PROVINCE OF QUÉBEC

extends a most cordial welcome

to its visitors

It is hoped that for every one of them a stay here will prove as enjoyable as possible.

Québec offers travellers surroundings that are both different and hospitable.

This largest province of Canada — with an area exceeding the combined area of England, France, the Maritime Provinces, New York State, New England and California — possesses vast expanses still in their original beauty.

It is the most ancient part of the country, as its history dates from the beginning of civilization in Canada over four hundred years ago. The great past is surviving in sound traditions, as well as in excellent examples of early architecture.

Friends, visitors "vous êtes les bienvenus dans la province de Québec".

•

The GOVERNMENT of the PROVINCE of QUEBEC

PUBLICITY BUREAU

ARCMTL2017

The Honourable Maurice Duplessis, Q.C., M.L.A.,

Prime Minister of the Province of Quebec

and Attorney General

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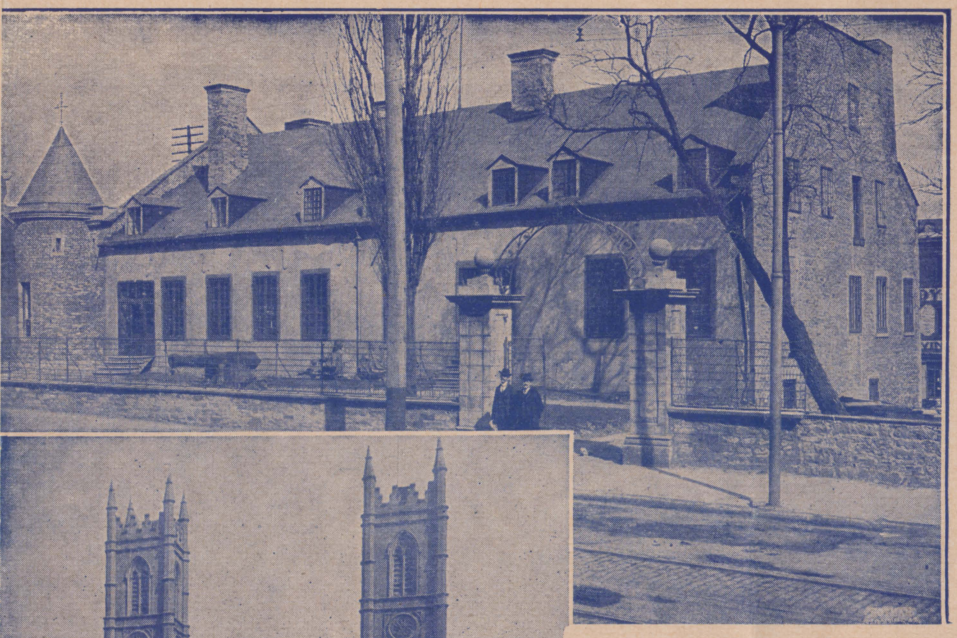
MONTREAL

The Metropolis of Canada



Picture at the top is **Chateau De Ramezay,** where Benjamin Franklin started the first newspaper to be published in Canada. Chateau De Ramezay is one of Canada's most venerated and historic institutions. It is on the "must" list for visitors to Montreal.

Notre Dame Cathedral, fashioned after the famous Cathedral in Paris, and one of the most historic places in Montreal.

The City of Montreal is the metropolis of the Dominion. It has everything that contributes to the making of a great city, and in time should rank with the outstanding cities of the world. Even now, it is fifth on the North American Continent. It is a hive of railway activity, containing the headquarters of the two big railway transportation companies of the country, the Canadian Pacific and the Canadian National; and for seven months of the year it is known as "The Liverpool of America." From May to November the St. Lawrence river is navigable by ocean going vessels as far up as Montreal. This produces the phenomenon of an ocean port five hundred miles inland, and in that uniqueness of position lie the city's greatest potentialities, for it is virtually at the mouth of the Great Lakes, the route over which all exports from the West, including vast quantities of grain, are shipped. It is a fundamental principle of economy that a nation's prosperity may be measured by the extent of her foreign trade. Therefore, Montreal may be considered as the barometer of Canada's progress, as she can suffer no fluctuation of fortune that is not recorded in the activity of her national port. The big ocean companies of the world, including the Canadian Pacific, operate liners on the St. Lawrence route to Europe, using both Montreal and Quebec as clearance ports.

Manufacturing is an industry which is making tremendous strides in the city. It is also the headquarters of many large Canadian companies. Banks, trust companies, security investment houses, brokerage, insurance and real estate offices are here. The largest of the American bond corporations and brokerage firms have offices in Montreal, and United States securities are dealt in as freely as Canadian.

Residential Montreal has kept moving "uptown" with the years, until now her "show places" are clustered around the mountain, and in some instances are actually on it; but seldom does one find an imposing residence south of Sherbrooke Street. When one considers that only a few years ago, as time is measured in this country, Dorchester Street was the city's most fashionable street, the rapid growth and expansion of Montreal is plainly manifest.

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Arrow

IT POINTS THE WAY TO TOURISTS

GALLERY PUBLICATIONS LIMITED

JOHN O'N. GALLERY, B.L., B.C.L., PRESIDENT

1215 Greene Ave., Montreal 6, Canada Tel.: WE. 5590 — WI. 0108

Seeing MONTREAL *in a Day*

(The following itinerary is for the benefit of visitors who lack the time to spend several days in our midst, but wish to see the main points of interest.)

STARTING from the "Tourists' Hub," i.e. the corner of St. Catherine and Peel Streets, in the heart of the hotel and shopping districts, we proceed afoot one block south on Windsor Street, passing the Windsor Hotel and Dominion Square. Note monument of the square commemorating the heroes of "STRATHCONA'S HORSE," who fought so valiantly in the Boer War, 1902. Also observe the statue of Sir Wilfred Laurier, Prime Minister of Canada for fifteen years, and at the southern end, the monument to Sir John A. Macdonald, first Prime Minister of Canada.

Across Dorchester Street from the Windsor Hotel stands the new 1,100 room Laurentien Hotel.

On the left of the square stands the handsome building of the Sun Life Assurance Company, largest office building in the British Empire.

Facing the Sun Life Building on Dorchester Street we see —

ST. JAMES CATHEDRAL, Roman Catholic, the most impressive looking edifice in the city. This magnificent church reproduces on a small scale the points of St. Peter's at Rome. Victor Bourgeau, the architect, went to Rome to study the prototype. St. James' is built in the form of a cross, 330 ft. long and 222 ft. wide. A striking feature of the exterior is that thirteen bronze statues stand over the portico. These statues were donated by different parishes in the city and represent St. James, St. Joseph, St. Anthony of Padua,

HR

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Founded in 1837

Canada's Finest Furs

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Fashions of Quality
English Specialties
Men's Clothing and Furnishings

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H. R. Quality costs no more!

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Main Store . . Sherbrooke at Mountain

Branch Shops { Sheraton - Mt. Royal Hotel
Dorval Gardens Shopping Centre

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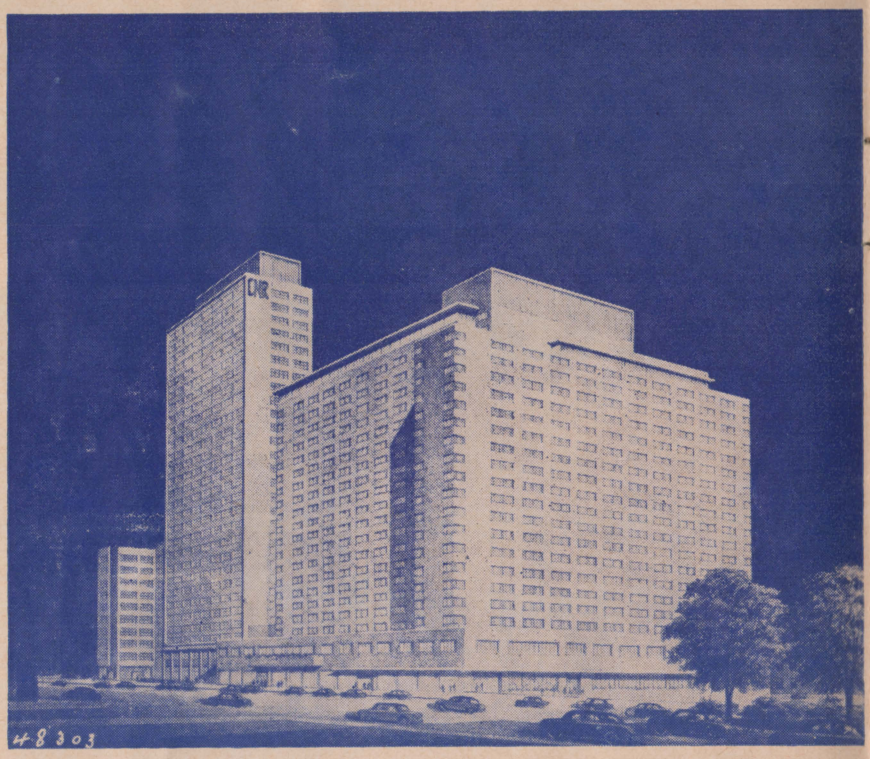
St. Francis of Assissa, St. Vincent de Paul, St. John the Evangelist, St. Paul, St. Thomas Aquinas, St. Patrick, St. Charles Borromée, St. John the Baptist, St. Hyacinthe and St. Ignatius.

The huge dome, 70 feet in diameter, is the salient feature of the exterior, being an exact copy of the Roman original.

ST. GEORGE'S CHURCH, one of Montreal's oldest churches, Anglican. The original flags of the Montreal Light Infantry (1837) hang within this church.

Opposite St. George's Church stands the massive Windsor Street Station, one of the largest railway depots in the Dominion. Trains for all points of the United States and Canada leave this station.

After inspecting Windsor Station we can take a south bound Windsor car, and after a few minutes ride we disembark at the street car terminus, historic PLACE D'ARMES SQUARE, in the heart of the financial district. In the centre of the square stands a magnificent monument to Sieur de Maisonneuve, who founded Montreal in 1642. This impressive piece of sculpture is the work of the late Louis Hébert.



Drawing of Queen Elizabeth Hotel to be Opened in 1956: The Hotel, to contain upwards of 1,000 rooms and have convention space capable of seating 4,000 persons at meetings and 2,500 at banquets will, it is estimated, cost in the neighborhood of $20,000,000. The architects drawing of the new C.N.R. hotel faces on Dorchester Street (left) and Mansfield Street (right). At the far left of the sketch is the present International Aviation Building, also owned by the C.N.R., and an idea of the size of the new hotel is to be had by comparing the bulk of the two buildings. Between the hotel and the Aviation Building is a sketch of the proposed new headquarters office building.

Facing the square, at the south side, stands the CHURCH OF NOTRE-DAME, one of the world's greatest religious edifices. The seating capacity is 12,000 but 15,000 can be comfortably accommodated when chairs are used.

The twin towers, which rear themselves so nobly to the sky, are 227 feet in height, containing a peal of eleven bells, among which is the "Gros Bourdon," which, with the exception of the famous bell of Moscow, is the heaviest bell in the world. It weighs 24,780 pounds and its sonorous boom can be heard miles away.

The length of the nave of the church is 270', approximately 80' in height, and 69' in width. No tour of the city is complete without a visit to Notre Dame.

On the north side of the Square is the BANK OF MONTREAL, the oldest in Canada, organized in 1817. It presents an impressive appearance with its stately Corinthian pillars.

Leaving the square, we wend our way east along St. James or Notre Dame Street, as the spirit moves us. Two blocks walking or driving brings us to the Montreal Court House, a massive structure.

On the east side of the Court House we see the City Hall.

In front of the City Hall, in the river slope of the ridge, is JACQUES CARTIER SQUARE, surrounded by buildings, none of which is less than 100 years old. In fact, this district is the oldest in Montreal. Note NELSON'S MONUMENT, erected by public subscription in 1809. The square is now used as a market.

The Royal Bank Of Canada

In the heart of Montreal's financial district, at 360 St. James Street West, is the head office building of the Royal Bank of Canada. This is headquarters for Canada's largest bank, with over 800 branches in Canada, the West Indies, Central and South America and with offices in New York, London and Paris.

The top of the building provides an unsurpassed vantage point from which to gain a panoramic view of the city itself, the far reaches of the St. Lawrence River and the Laurentian mountains to the north. At street level is the magnificent Montreal Branch of the bank, with its vaulted ceiling and massive vaults below. The Head Office of The Royal Bank of Canada occupies the first three floors of the building.

Visiting tourists interested in Canada as a field for future business expansion, or seeking to establish desirable trade connections, should call on the bank's Business Development Department at Head Office. It is a mine of useful information on all aspects of Canadian business and industry.

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Near the market is, historically, the most attractive of Montreal churches, NOTRE DAME DE BONSECOURS, started as a wooden chapel in 1657. Note the statue of the Virgin on the rear peak of the roof, said to have miraculous powers for the aid of sailors.

Close by is the famous CHATEAU DE RAMEZAY, probably the most interesting building in Montreal from an historical point of view. This building is now used as a museum and contains many relics of early days in Canada. Tablets on the walls read "Chateau de Ramezay — built about 1705 by Claude de Ramezay, Governor of Montreal, 1703 — Headquarters of the American Army, 1775; of the Special Council 1937." "In 1775, this chateau was the headquarters of the American Brigadier-General Wooster, and here in 1776, under General Benedict Arnold, the Commissioners of Congress, Benjamin Franklin, Samuel Chase and Charles Carroll, of Carolton, held council."

In the same chateau, BENJAMIN FRANKLIN printed "The Gazette", still published in Montreal as a daily paper.

In the council room, the famous Rebellion Losses Bill was signed by Lord Elgin. This piece of legislation was so obnoxious to the people that they pelted His Lordship with ancient eggs and stones.

One block farther east, the town walls at one time ended with the Quebec Gate, a name still given to the locality.

We next retract our steps westward along Craig Street to the CHAMP DE MARS (Field of Mars), where the British troops stationed in the city used to parade. It is still used as a parade ground by local regiments.

Crossing Jacques Cartier Square again, then west along St. Paul Street, we find ourselves in another part of the old town. Reaching the corner of St. Francis Xavier Street, one block north, brings us to the Montreal Stock Exchange.

Continuing along St. Paul Street, we come to

In Canada and the U. S. A.

Wiser's DeLuxe

This fine, fully-aged whisky is the delight of all who appreciate a smooth, mellow drink. Be wise — ask for Wiser's DeLuxe!

WISER'S DISTILLERY LIMITED

Montreal Transportation Commission's Observation Car. There are four that ride continuously in good weather. The ride lasts for one hour, costs only 25 cents for children, 50 cents for adults, and is most popular with tourists.

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the PLACE ROYALE, a little square on the river front. Near this square, we see the Customs House, a fine triangular structure. Observe the monument to the Honorable James Young, who was largely instrumental in bringing about the construction of the Victoria Bridge.

Northward along McGill Street, we strike VICTORIA SQUARE — in the centre a magnificent bronze statue of Queen Victoria, by the English sculptor Marshall Wood.

One block east, at the corner of Alexander Street, is ST. PATRICK'S CHURCH, another beautiful example of Gothic architecture. The interior of this Roman Catholic temple is very impressive with its stations of the cross by Patriglia, the famous Roman artist.

Continuing up Beaver Hall Hill to Dorchester Street, and passing the Engineers Club, and through PHILLIPS SQUARE to St. Catherine Street, we see on the square the beautiful KING EDWARD VII MONUMENT, another of Louis Philippe Hebert's masterpieces. It was unveiled in September 1914.

Facing this square is one of the largest and oldest Department Stores in Montreal — Henry Morgan & Co. Ltd.

Turning west, we see, at the corner of Union Avenue, CHRIST CHURCH CATHEDRAL, Anglican, erected in 1859, a truly magnificent specimen of early Gothic architecture. The stone spire is 211 feet high. This church is built of grey limestone with facings of yellow Caen sandstone and carved in gargoyles, gorbels and pinnacles. Visitors with a keen appreciation of the ultimate in architecture will find this church a veritable delight.

Visiting Business Men

Seeking factory sites in Canada or wishing to explore this country as a field for business expansion, will find our Business Development Department a useful source of information and help. Officers of the department will be found on the first floor of the Head Office building, 360 St. James Street West, Montreal.

Telephone HArbour 1221 — Local 401

THE ROYAL BANK OF CANADA

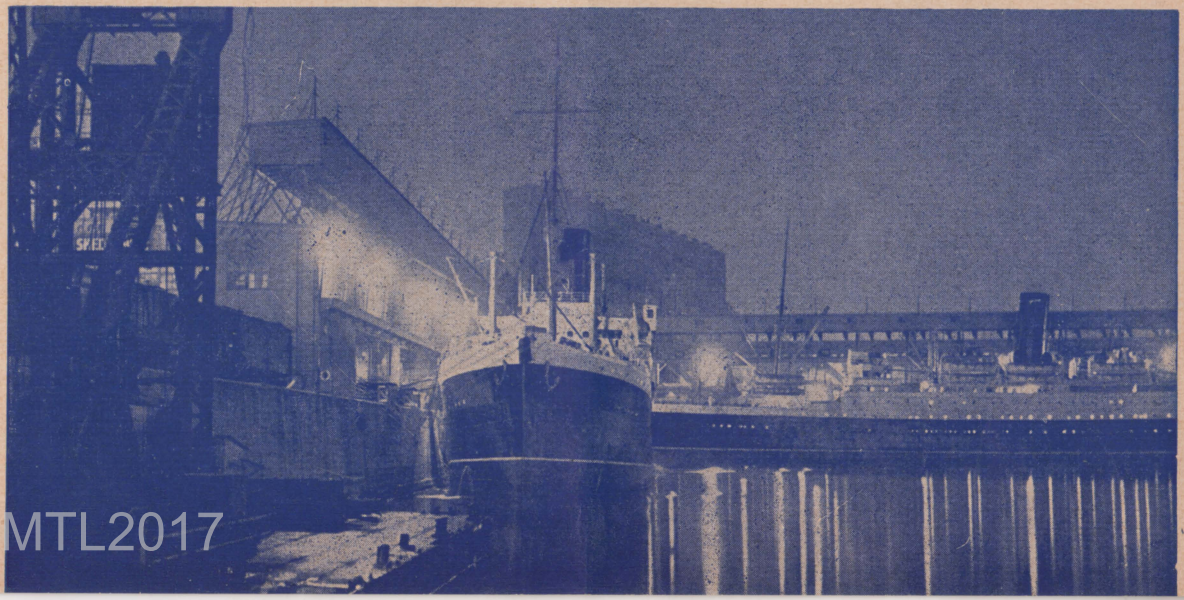
Over 800 branches throughout Canada,

the West Indies, Central and South America.

Offices in New York, London and Paris

We are now in the heart of the shopping and theatrical district. Many fine stores, replete with goods of a nature to satisfy the most discriminating shopper, line St. Catherine Street. After making our purchases, we should proceed north on McGill College Avenue, Victoria Street, or Union Avenue to Sherbrooke Street, where stands McGILL

MONTREAL HARBOUR AT NIGHT. SHIPS SAIL REGULARLY FROM MONTREAL TO ALL PARTS OF THE WORLD



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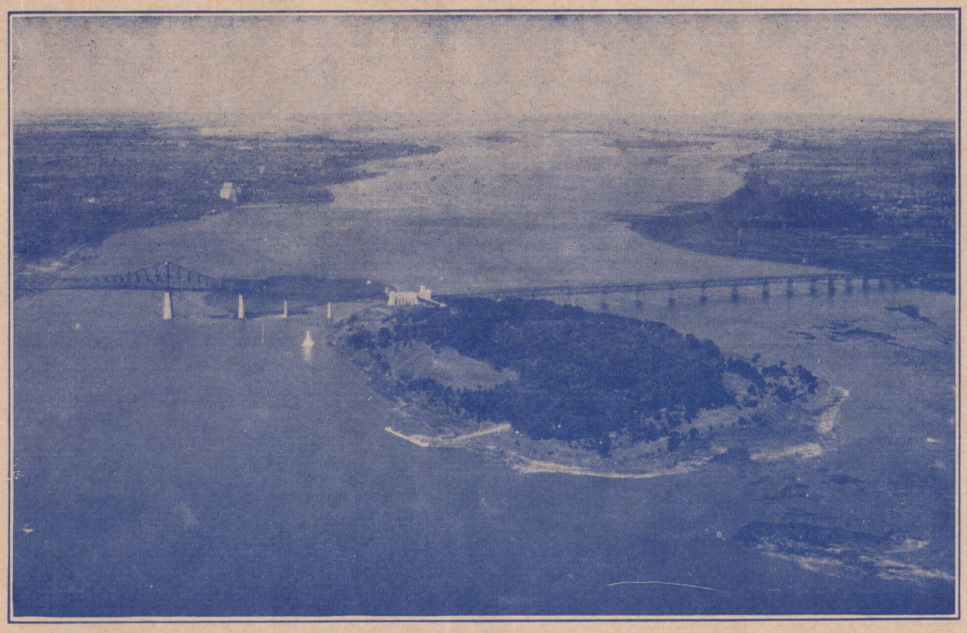

THE JACQUES CARTIER BRIDGE AND ST. HELEN'S ISLAND. A FAVORITE PICNIC GROUND, PLAYGROUND, SWIMMING POOLS AND OLD FORTS.

UNIVERSITY, one of the most important seats of learning in Canada.

McGill University was founded in 1813 by the Honorable James McGill, with the modest endowment of £30,000 and a total of 65 students. In 1821, a royal charter was obtained and since that time, the University has made steady progress. At the present time, there are over 7,000 students in attendance, not including extension courses.

The location of the college is ideal. The group of stately buildings flanking the spacious campus gives an impression of dignified learning.

Donations amounting to millions, notably the numerous gifts of the late Sir William MacDonald, have developed McGill into one of the finest educational institutions on the Continent.

The principal Faculties are those of medicine, law, applied science, arts and commerce.

Leaving McGill, we proceed west on Sherbrooke Street. At the corner of Stanley Street, we see the MOUNT ROYAL CLUB, well-known men's club.

EMERGENCIES — Montreal

Fire Department	PLateau	1234
Gas and Light	PLateau	4241
Hospitals: Montreal General	GL	6011
St. Mary's	REgent	8-4711
Royal Victoria	PLateau	1251
Notre Dame	LAfontaine	2-1151
Police Department	HArbour	7171

OTHER POINTS OF INTEREST IN MONTREAL

Botanical Gardens. Park Lafontaine with its coloured fountains. Floral Clock in Westmount. St. Joseph's Oratory — Shrine of Brother André. The Lookout — seen only by horse and carriage on Mount Royal, but by motor car or bus from the Westmount Mountain.

One block west stands the RITZ CARLTON HOTEL, at the corner of Drummond Street, possessing all the notable features characteristic of the hotels belonging to the Ritz-Carlton system.

Three blocks west on Sherbrooke Street, at the corner of Ontario Avenue, we reach the MUSEUM OF FINE ARTS. This imposing structure, the interior of which is built of Vermont marble, represents Greek Ionic architecture. Four beautiful Ionic columns support the portico. The interior of the gallery is in excellent taste, the entrance hall, lined with Bottichino marble, being particularly impressive.

If time permits, and if we have not already done so, we should now take a drive around Mount Royal via the horse-drawn cab route (automobiles are prohibited on the mountain). We proceed up Peel Street where at Pine Avenue is one of the many approaches to Mount Royal Park, a magnificent area of 460 acres on top of the mountain.

The "Lookout" permits a marvellous view of the city and the country beyond. Mayhap, it were well, after viewing the grandeur of old Mount Royal, to return to our hotel, for a drive around the ancient sentinel of the Royal City cannot help but leave us in a contemplative mood.

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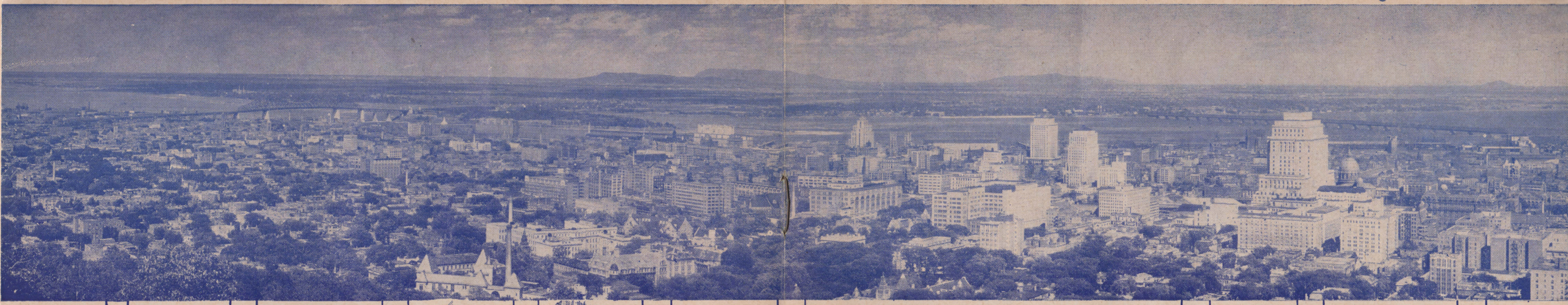

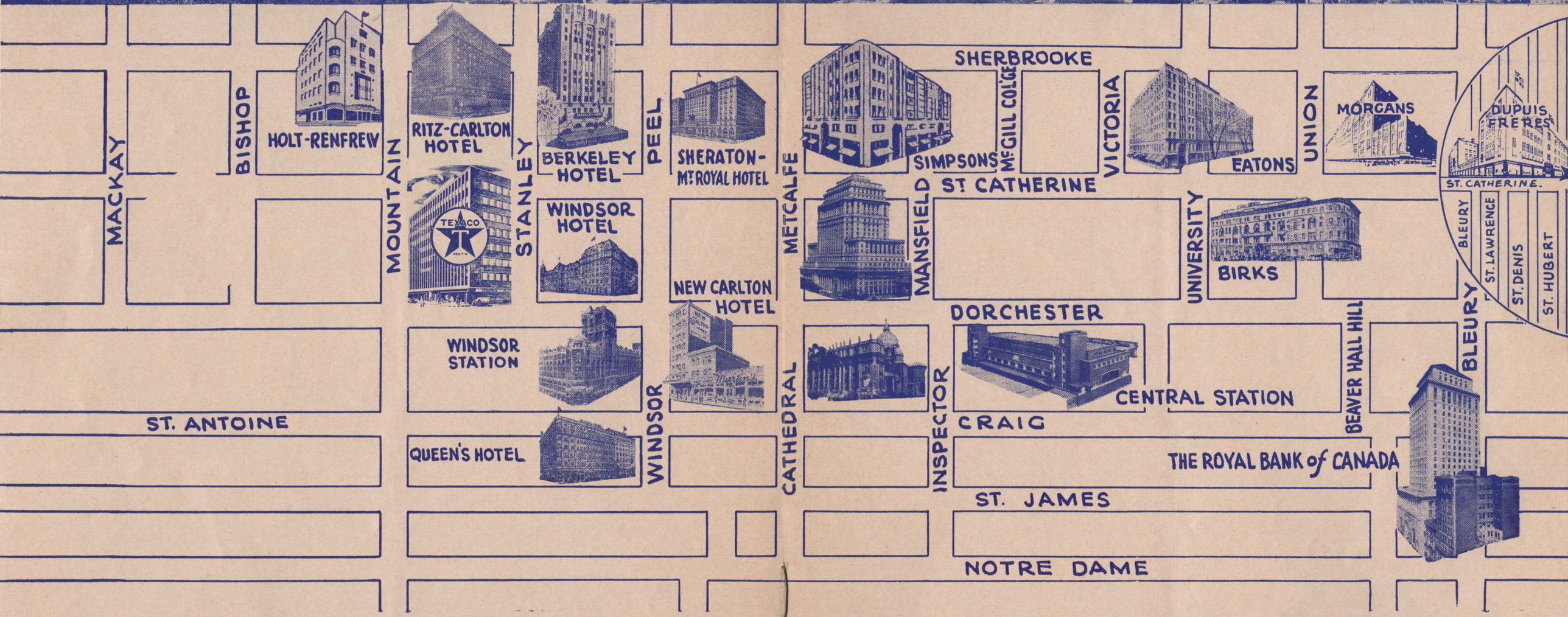

St. Catherine Street West — The Heart of The Montreal Shopping District

The Canadian metropolis is famous for its magnificent stores. In them the discriminating shopper is assured of tempting bargains of all kinds. In no other Canadian city will be found such a display of furs as greets the shopper in our leading fur establishments. Montreal being the centre of the Canadian fur trade, visitors are advised to take advantage of this fact while in the city.

Those with a fondness for diamonds and precious stones will discover all that their hearts desire in local jewellery shops which compare favorably with any in the world.

Never before, perhaps, did Montreal stores, devoted to the needs of Milady, show such a profusion of attractive things. The latest models in dresses, blouses, and hats are at present on display and the gentler sex would do well to make a close survey of these stores before leaving the city. There are several very new and modern shopping centres as you leave the city.

On St. Catherine Street also are located Montreal's finest motion picture theatres, showing the latest feature first-run pictures.

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RECOMMENDED RESTAURANTS & NIGHT CLUBS

ANJOU — Charming restaurant below the Lasalle Hotel on Drummond St. A French amusing farce is acted in small theatre three nights a week.

BELLEVUE CASINO — Immense! — $1.00 entrance — weekend $1.50 — One hour's excellent floor show — Good fun at modest prices — As Good as in New York — Every taxi driver knows the address.

BERKELEY — Outdoor cafe on Sherbrooke Street one block from Ritz Carlton — Pleasant for lunch or early dinner.

BEUF QUI RIT — 219 Sherbrooke St. W. A charming French cafe with a French language show.

CAFE MARTIN — Three choices: **Bar** — intime — Strictly à la carte. **Main Dining Room** — Good food — $1.75 up. **Flamingo Room** — Exclusive — Expensive — 1 block from the Ritz.

CHALET BAR-B-Q — For an all delicious meal and using no forks, try this popular small restaurant in N.D.G. Open till very late at night.

CHEZ ERNEST — Colony Club — Downstairs — Popular with Café Society. Very good **Dining Room** upstairs — Medium prices — Mountain Street.

CHEZ PAREE — No cover charge — No minimum — Colorful — Lots of girls and gaiety.

CHEZ PIERRE — In the East — White tablecloths — French bread and wines — Bohemian atmosphere — Inexpensive — A true French "Bistro" — Labelle Street.

CHEZ STIEN — Old house reconverted to a charming restaurant — Good food. Beer and excellent wines only. 1549 MacKay St.

DAGWOODS — Montee St. Laurent. Worth the drive out — Excellent food and Bar — Dancing.

DESJARDINS SEAFOODS — Outstanding for fish and shellfish. Unusual decor. Spacious air-conditioned rooms. Broiled live lobster is the specialty of this famous house. Cocktail lounge very intimate. 1175 Mackay St. — UN. 6-9741.

DRURY'S — Favourite midtown Steak House — Meals at all hours. — Specialty of the house — French fried onions.

FOUR HUNDRED — The famous Lalarge brothers aim to please the gourmet. They make the drinks — cook the dinner and serve you well. — Be sure to ask for Duck à l'Orange.

INDIAN ROOM — Lavish — Good drinks and selected food — Reasonable — St. Catherine near Drummond Street.

LATIN QUARTER — Pleasant show Sunday afternoon. Open Fridays, Saturdays and Sundays only.

LE CAFE MELODY — On Sherbrooke Street near St. Denis — Operated by a smart French Canadian, Jean Marie Beriault.

LE PAVILLION — In the LaSalle Hotel — Excellent food, drinks, and dancing in an attractive atmosphere.

LE PETIT TRIANON — Excellent French cooking — Open till midnight — 2012 Peel Street.

LES TROIS CASTORS — An intime cafe above the Cafe St. Jacques on St. Catherine St. East — Good food — Music and sophisticated entertainment — in the French language.

MAISONNETTE CAROL INC. — Small — Colourful — Expensive — Choice food and drinks — Peel Street.

NANKING — Well recommended for Chinese food — Medium prices — Lagauchetière Street.

PIAZZA TOMASSO — Italian Canadian cuisine — well cooked — well served — on Décarie Blvd. — REgent 8-2923 — Open till 2 a.m.

QUEENS HOTEL — Excellent dining room — Good food — Good service.

RITZ CARLTON — Excellent dinners served in Ritz Garden during summer months. Sunday night buffet in Main Dining Room — $3.50 up — Maritime Bar in basement.

ROBINSON "Au petit" — Like "Petit Robinson" in Paris. Meals served in gardens and trees on riverfront at Ile Bizard, 45 minutes' drive from Montreal. A la carte.

RUBY FOO'S — Drive out on Décarie Boulevard. Specialty: Chinese Food. Good drinks — Small intime show — All prices.

THORNCLIFFE — One hour's drive from Montreal, at Rosemere, but worth it — French decor, food and music — Stop there on the way North!

TOUR EIFFEL — "A bit of Paris" in the centre of Montreal. Gracious service — Excellent food. Bar and Dining Room. Popular Buffet on Sunday evening. Special Gastronomic Dinner on Thursday evening. Inexpensive luncheons — Dinners $1.75 up.

TRAYMORE RESTAURANT — St. Catherine Street West — corner of Windsor. Montreal's largest Restaurant with Dining Room — two Seafood Bars and Cafeteria Counter — all in the same premises. Famous for its Roast Beef and Sea Food — Beer and Wine. Inexpensive — the best of food.

WINDSOR HOTEL — Good meals — Quiet atmosphere. No music — No dancing.

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WE POINT THE WAY

By KATHERINE HINGSTON GALLERY

A Directory of Reliable Information

FOR VISITORS TO MONTREAL

AIR LINES : Most companies have aviation offices in the IATA Building on Dorchester street. Montreal's Airport, at Dorval, 20 minutes from Montreal, has planes coming and going every few minutes from all parts of the world. Drive out and see — and then fly back someday.

AMUSEMENT PARK : Belmont Park about 3½ miles outside of Montreal — Opens May 24th — Closes Labour Day.

ANTIQUES : Morgan's Antique Salon, Fifth Floor in Henry Morgan & Co. Ltd. Departmental Store, is one of the most reliable and interesting.

ART GALLERIES : Montreal's Museum of Fine Arts. Watson's, Continental and West End, all on Sherbrooke street within a few blocks.

AUTO SERVICE : Anderson and Meighen on Fort Street, and Mid Town on Dorchester and Bishops streets are highly reputable.

AUTOMOBILE RENTAL: Tilden Drive Yourself.

BANKS : For cashing traveller's cheques and for any banking service, call at any one of the many well located branches of the Royal Bank of Canada. For service in the evening, the Montreal City and District Savings Bank is open from 7 p.m. to 8 p.m.

BEAUTY SALON : Elizabeth Arden Salon at The Robert Simpson Montreal Limited. For perfection in hair styling, face treatments, slenderizing treatments, manicures and pedicures.

BEAVER TOWN : is of unusual interest for children and adults. Here a colony of trained show beavers are seen "at work" from 7 p.m. till 10 p.m.

BEER : Is sold at Licensed Grocers and of course in all licensed restaurants. Be sure and order Kings Beer, Dow or Bradings. You'll be refreshed.

BILLIARDS : Large and airy. Lanrol. FItzroy 0075.

BOAT TRIPS : The best and most restful way to see scenic French Canada. Take a two days' trip on one of the Canada Steamship Lines' beautiful steamers, or a Sunday cruise down the St. Lawrence River.

BOOKSELLERS : Burton's Limited, on St. Catherine street west, has all the newest books and every magazine.

BRIDGE CLUBS : For an exciting game or lesson in bridge — call The Linton Bridge Club, FItzroy 8730.

CATERERS : Call Berthe Dansereau and leave it to her. The picnic lunch is a genuine treat.

CHEESE : The Cheese Shop, famous for its varieties, on Union Ave. near Morgan's.

CHINA : Henry Morgan's has a wonderful China Department.

CHIROPODIST : Call John Kennedy for an appointment. He is gentle.

CHOCOLATES : Laura Secords are popular. Select your favourites to make the pound.

CIGARS : For the best, try House of Lords or Punch.

CIGARETTES : While in Canada, be sure and ask for Export, or Players.

CONSULATES : They are all listed under "Consulates" in the yellow pages of the phone book. U.S. Consulate: 1410 Stanley St.

DANCING LESSONS: Arthur Murray Dance School will help you to be a graceful partner in a few lessons.

DIAPER SERVICE : Wee Folks will collect and deliver.

DRESSES : For the really tall — 4891, Sherbrooke St. W. Pinny's for the regular size — attractive and inexpensive — on Mountain Street above St. Catherine.

DRUGS : Most Drug Stores in Montreal are reliable.

DRY CLEANING : Almost every dry cleaner has an eight hour or night service, so don't be upset if an accident occurs on your best dress. Bring it to Madame Crespi in the Mount Royal Hotel before 9 a.m. and get it in plenty of time for dinner and it will be a perfect job.

FISHING AND HUNTING: O'Connell Lodge.—UN. 1-2831.

FISHING EQUIPMENT : Fin Fur & Feather Ltd., on Sherbrooke St. near Victoria, have all you need.

FORMAL EVENING WEAR RENTAL : Brodeur will rent a suit for every occasion.

FLORISTS : Grayce Campbell makes stunning corsages of unusual flowers.

FLOWERS : The Montreal Botanical Gardens is famous for its varieties, certainly worth seeing.

FOODS : For good foods and best selection visit Gatehouse; plan a picnic or take enough to keep you going until the next stop. One store on Dorchester Street.

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FRENCH STORE : A French Store with the best French Canadian articles is Dupuis Frères on St. Catherine street east. Most of the sales personnel are bilingual with French charm.

FURS : Highly recommended — Holt Renfrew, Henry Morgan's and J. K. Walkden on Sherbrooke St. W.

GARAGES : The Stanley Garage on Stanley near Dorchester always has space and gives a courteous service.

GASOLINE : Makes a tremendous difference. Use the best. Remember the Canadian gallon is more than the American one — so expect to pay more. Imperial Oil, McColl Frontenac and Shell are all reliable.

GIFT SHOPS: Park Lane opposite the Sheraton - Mount Royal Hotel has unusual gifts at all prices, especially for men.
Ferroni on Crescent St. near Sherbrooke has exquisite imported gifts at all prices. Lovely china, copperware, crystal and objects d'art.

HAIRDRESSERS : Elizabeth Arden in Simpson's will please my lady. Telephone PLateau 7221 for an appointment.

HANDICRAFTS : Hand woven materials, rugs, scarves, ties and gifts of all kinds truly representative of Quebec are to be secured at the Handicraft Store on Peel Street.

HATS : For a novel, smart or practical new bonnet I suggest Juliette on Sherbrooke St. near Claremont — $7.00 up.

HEADACHE : Don't suffer — take a 222 or 217 made by Frossts.

HOLT RENFREW : at the corner of Sherbrooke and Mountain Streets offer the best in furs, fashions, accessories and shoes for women — also wear for non-agers, teenagers and misses — men's apparel and furnishings — all selected with discrimination and good taste. Holt Renfrew also have Branch shops in the Sheraton-Mt. Royal and in Dorval, in the newly created Dorval Gardens Shopping Centre.

ICE CREAM : Borden's has wonderful pure ice cream. Ask for it at most drug stores.

ICE CUBES: For your party delivered on the hour requested — very inexpensive — Brunelle. Telephone: LAfontaine 4-6836.

INVISIBLE MENDING : L'Aide aux Infirmes — on St. Denis street — mends all kinds of fabrics. They are handicapped persons deserving your support.

JEWELLERS : Lucas, on Sherbrooke Street, has beautiful and unusual jewels.

LAUNDRIES: Troy. Bring in your laundry at 9:00 in the morning and it will be ready at 5:00 at night.

LINENS : Heaneys on Peel St. has lovely linens.

LINGERIE : Holt Renfrew has exquisite underclothes, and blouses for every occasion. See the lingerie dept. at Morgan's.

LIQUOR : Liquor in Quebec is sold only at Liquor Commission Stores, all located at most convenient places. No permit is needed. For a very good rye ask for Wiser's de Luxe. Stores close Saturday at 1 P.M. during the Summer.

LUGGAGE : The world's most famous luggage "Revelation" sold exclusively at Morgan's.

MAILING : When mailing letters use Canadian stamps only — five cents per ounce to U.S. and other parts of Canada and England. Postcards — four cents.

MASSAGE : Downtown Health Club — established in 1926. Gentlemen only. — For women — go to Prestons — 1936 St. Catherine St. W.

MOVIES : See your newspaper. For a private party of 15 or so, rent the private room and see a good movie in comfort at the Avenue Theatre, on Greene Avenue.

MUSIC : The people of the Province of Quebec love music. Symphonies, open air operas, concerts, park bands, folk songs, are constantly planned — so watch the daily papers.

MOTELS : Coming from Quebec, the Jacques Cartier on Sherbrooke East or the Lucerne. Coming from Ottawa or Toronto, the Town and Country on Cote de Liesse, or the Seigniory de Vaudreuil.

MOTOR TOURS : A short drive could be up in the Laurentian Mountains. In two hours you are in their midst with wonderful hotels where you can enjoy the afternoon — dinner — or spend the night. For a longer trip I recommend the Gaspé trip, but bring warm clothing as it can be delightfully cool.

MUSEUMS : The Wax Museum is fun and educational. The Museum of Fine Arts on Sherbrooke street should be visited.

NEWSPAPERS: The two large English daily newspapers are the Gazette, a morning paper available at all newstands at 10 p.m. the night previous, and the Montreal Star available at 1 p.m. Follow these newspapers for all sporting events, musical programs, movies and theatres.

OCULIST : If your glasses break or get lost, drop in at Butler's on St. Catherine street near Crescent.

PAINTS : For the Artist. Crowley's on St. Catherine St. near Crescent.

PARCEL DELIVERY : C.N.R. and C.P.R. Telegraphs have splendid delivery service.

PERFUME : There is no 20% Federal Excise Tax in Canada, so why not buy some Chanel?

PET HOSPITAL : If your pet gets sick while in Montreal Dr. Harper, on Greene Ave., is the man.

PHOTOGRAPHIC SUPPLIES : Eastman, 886 St. Catherine Street W., is an old and reliable firm.

PICTURES : Have you seen a Lillian Hingston flower painting? Call GL. 1887 for an appointment.

RAILROADS : The Canadian Pacific and Canadian National have their headquarters in Montreal.

RELIGIOUS ARTICLES : For a large selection—Desmarais & Robitaille Ltée, on Notre Dame West.

RIDING: Defosses on Cote des Neiges has a horse you can ride.

SEAFOODS: See page 16.

SHOES : Opposite Sheraton - Mount Royal Hotel — Owens & Elmes Ltd.

SHOPPING : Watch out for Wednesday and Saturday afternoons. Many stores close.

SIGHT SEEING : Buses with trained guides are available at Dominion Square. Approximately $2.00 per person. Open air Observation Cars operate in Summer around the mountain — through residential and commercial districts. One hour's ride — 50 cents. 25 cents for children.

SILKS : For expensive silk materials — try France-Couture on Drummond Street — around the corner Marshalls has all prices.

SITTERS : If you wish to go out while in Montreal and have no fear for the youngster, call Baby Sitters Service, WIlbank 2191.

SKATING : Ice skating at St. Vincent de Paul, Wednesday, Saturday and Sunday 26 of June — 10 of Sept. Call NO. 1-7738. Roller skating at Montreal's Stadium.

SPORTS EQUIPMENT : For golf clubs, balls, tennis racquets, etc., try McNiece's on McGill College Ave.

SPORTSWEAR : Irving Ski and Golf suits and skirts are famous.

STOCKINGS : Dior and Belding Corticelli are the best.

SWEATERS : Van Guen and Isgab have perfect selections.

SWIMMING POOLS : For open air — Swim in the Verdun Pool or on St. Helen's Island.

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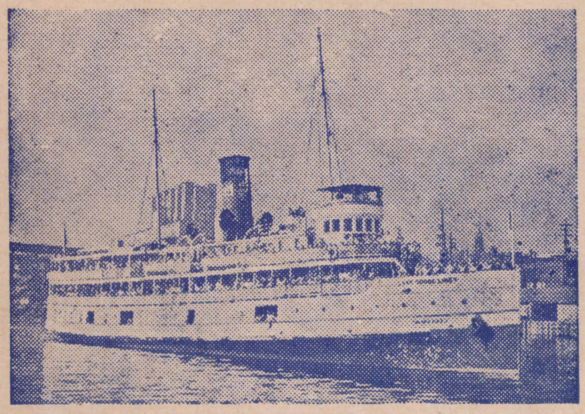
Pleasure cruises
on the St. Lawrence River
June 10 to September 11



S.S. ISLAND KING II
dance orchestra — snack bar — refreshment lounge

afternoon cruises	2.30 P.M. to 5.30 P.M.
moonlight cruises	8.30 P.M. to midnight
Fare per person	$2.00
Children under 12 years	$1.00

Saturday night SPECIAL 4 HOUR CRUISE
from 8.30 P.M. to 12.30 A.M.
fare per person $2.50

No scheduled trips on Mondays —
ALL SAILINGS FROM VICTORIA PIER
(foot of St. Denis street)

LAKE SHORE LINES LIMITED
MONTREAL
MElrose 7-2513

TOURING: Service — Texaco in their new building on Mountain Street.

TAXIS: Call Murray Hill for reliable service for short trips or by the hour.

TIME: Daylight Saving Time comes into effect the last Sunday in April and goes back to Standard Time the last Sunday in October. Remember all trains, planes, etc., go by Standard — so do not lose the hour.

TRAMS: The tram fare is twelve cents in cash or three tickets for 30 cents. After 1:00 a.m. the fare is 15 cents. All cars pay as you enter type.

TRAVEL SERVICE: Guy Tombs will advise you on Trips and Travel.

STORES: One of the most interesting is Henry Morgan and Co. Limited departmental store on Saint Catherine Street at Phillips Square. Founded over a century ago, Morgan's is still operated by the Morgan family. Well known for Fine Furs — Paris Originals — British Woollens — Linens — English China, Glass and Men's Wear, as well as Oriental Rugs and Antiques . . . Morgan's Toronto, offering the newest in Women's Fashions and Morgan's Ottawa, Women's Fashions and Men's Wear will likewise interest visitors to those cities.

VETERINARY: Westmount Animal Hospital. Your sick pet will be in good hands at the Animal Hospital.

WATCH REPAIRS: Alexander's. Repaired on the premises accurately and well. Near Greene on St. Catherine Street.

WINES: The Liquor Commission vendor will suggest a good one.

WEATHER: If you are worried call ME. 1-3579, the Dorval Weather Bureau, and they will give you courteous information — then you can plan ahead. Montreal is cold in December, January and February. Cool but sunny in March and April. Mild in May. Warm in June, July and August. Rarely hot. September: mild. October: cool. November: damp and chilly.

Summer Concerts

Open Air Theatre

Symphony Concerts with guest artists on the Mountain Top — Tuesday Nights during July and Aug. or Wednesday if it rains. — 75c - $1.25 - $2.00

Mountain Playhouse

Little theatre with visiting artists — excellent repertory theatre — supper served before the play and drinks during the intermission.

Montreal Festivals — PL. 1241 —

Provides several beautiful concerts or operas during the summer season — telephone for information.

PORT OF MONTREAL

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Scenic tour TO THE GASPÉ

Visitors to the Province of Quebec will be missing one of the most scenic tours available if they fail to traverse the province's fine highways around the Gaspé.

A trip round the Gaspé is a never-to-be-forgotten experience. Large sums of money have been spent by the Provincial Government in recent years to improve this highway in order to better accommodate the ever-increasing number of tourists, and hundreds of miles of the highway have been paved. Yes, scenic thrills galore, and comfortable riding are assured Gaspé visitors.

JE ME SOUVIENS

THE GOVERNMENT OF THE PROVINCE OF QUEBEC

ARCHIVE

FOR TOURISTS' INFORMATION

Following are distances from Montreal:

To Amherst, N. S.	690	miles
Belleville, Ont.	234	"
Boston, Mass.	330	"
Callander, Ont.	370	"
Campbellton, N.B.	490	"
Charlottetown, P.E.I.	709	"
Chatham, N. B.	620	"
Chicoutimi, P. Q.	318	"
Detroit, Mich.	596	"
Digby, N. S.	968	"
Edmundston, N. B.	349	"
Fredericton, N. B.	531	"
Gaspé, P. Q.	621	"
Halifax, N. S.	866	"
Hamilton, Ont.	392	"
Joliette, P. Q.	43	"
Kingston, Ont.	186	"
Kitchener, Ont.	421	"
London, Ont.	477	"
Moncton, N. B.	599	"
Mont Laurier, P. Q.	168	"
New York, N. Y.	401	"
Niagara Falls, Ont.	400	"
North Bay, Ont.	360	"
Orillia, Ont.	381	"
Oshawa, Ont.	318	"
Ottawa, Ont.	125	"
Owen Sound, Ont.	466	"
Peterborough, Ont.	300	"
Quebec, P. Q.	173	"
Rivière du Loup, P. Q.	282	"
Rouyn, P. Q.	421	"
Ste-Agathe, P. Q.	60	"
St-Hyacinthe, P. Q.	43	"
Saint John, N. B.	618	"
St. Thomas, Ont.	480	"
Sault Ste-Marie, Ont.	644	"
Shawinigan Falls, P. Q.	115	"
Sherbrooke, P. Q.	98	"
Sorel, P. Q.	48	"
Stratford, Ont.	454	"
Sudbury, Ont.	443	"
Thetford Mines, P. Q.	163	"
Sydney, N. S.	959	"
Toronto, Ont.	349	"
Trois-Rivières, P. Q.	88	"
Truro, N. S.	766	"
Windsor, Ont.	583	"
Yarmouth, N. S.	1043	"

WHY NOT DRIVE in the LAURENTIANS or LEAVE YOUR CAR and TAKE A BUS.

Within an hour you will be in the mountains where you will enjoy the many lakes, wonderful views and comfortable hotels.

FROM MONTREAL TO QUEBEC YOU WILL STOP AT

Three Rivers

Founded in 1634, Three Rivers was incorporated as a City in 1857. It is situated on the St. Lawrence River, half-way between Quebec and Montreal and is linked up with all the railways on the continent by the Canadian Pacific Railway, and the Canadian National Railways. It possesses a magnificent harbour with two miles of concrete wharves while it has 50 feet of water. It is a large entry port and handles a large amount of shipping annually.

The city possesses a very modern tramway system. Its hotels include the Chateau de Blois, St. Louis Canada and many others. Three Rivers is also an Episcopal See, while there are convents, classical and commercial colleges, a technical school, seven banks and three newspapers.

It is the centre of paper production, shoe manufacturing plants, coffins, gloves, biscuits and confectionery. It is the exportation centre for the agricultural produce of more than 500,000 souls.

The population of Three Rivers is 75,000.

THREE RIVERS HARBOUR

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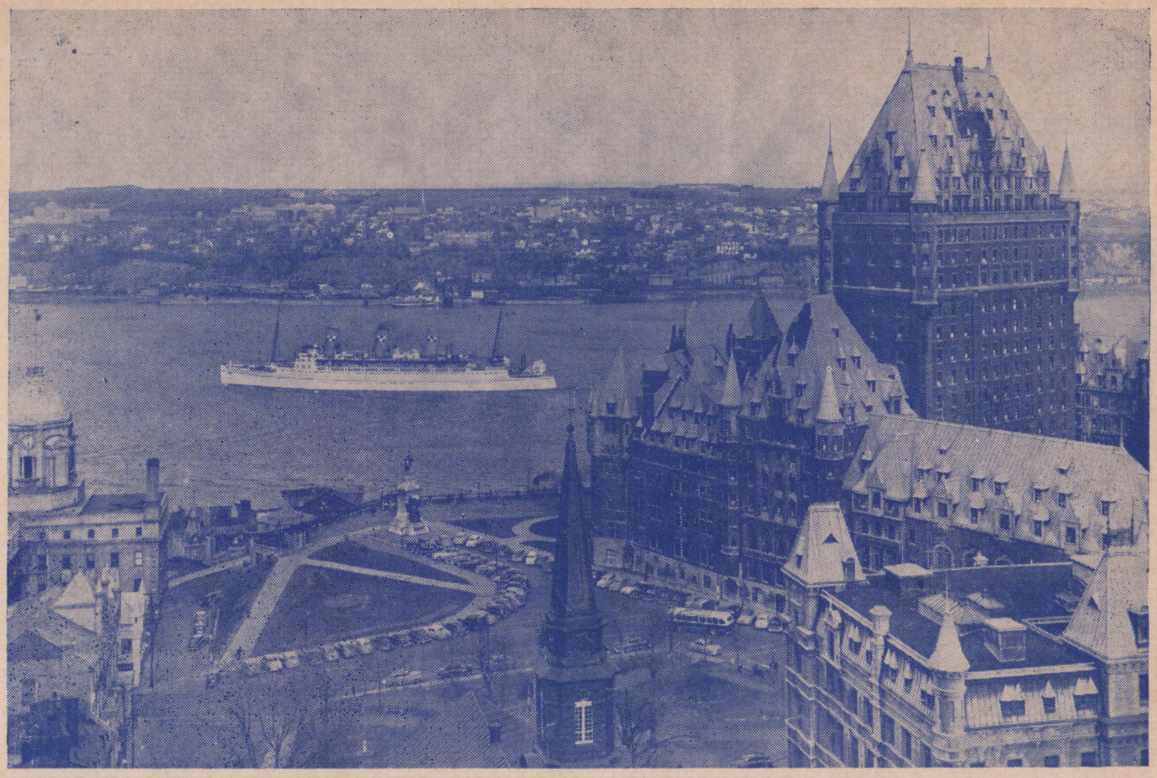

EMPRESS OF SCOTLAND seen passing Quebec City — The large building on Quebec Heights is the CHATEAU FRONTENAC, a CPR Hotel. CPR Photo

QUEBEC CITY

Points of interest to the tourist in Quebec are so many and varied that it is futile to outline a set itinerary. Wherever one turns, one meets with something around which hovers an old world atmosphere — an echo of the past.

From the docks, we drive through Lower Town in a picturesque two-wheeled "Caleche" or a modern taxicab along Little Champlain Street, the narrowest thoroughfare in the world — up the steep ascent of Mountain Hill — past the Post Office where once stood the old Chien d'Or building, the genesis of Kirby's novel — the terrace in front of the Chateau Frontenac Hotel, where Quebec society is wont to promenade — at the end of the terrace, the climb to the Citadel — a walk along the ramparts — Grande Allée with its exclusive residences, along Grande Allée to the Plains of Abraham, where dauntless Wolfe heard a trooper exclaim:

"They run, they run." "Who runs?". "The enemy, sir." "Thank God."

We retrace our steps back along Grande Allée viewing the Church of the Franciscans, passing the Houses of Parliament through St. Louis Gate, with its German turrets — along St. Louis St., on which stands the oldest house in Quebec, headquarters of Montcalm, that intrepid military leader. Past the Chateau Frontenac again, along Buade Street, we come to the Basilica, which was rebuilt in 1925 after being destroyed by fire in December 1922. Relentless flames consumed in a few hours priceless treasures and works of art. First begun in 1647 by Bishop, the Basilica was consecrated in 1666.

From the Basilica we might pass on to the Seminary through the iron gates of Laval University — along the narrow passage to the doors of the Seminary Chapel, over a hundred years old, once a prison where the American officers, taken prisoners of war in the attack by Montgomery and Arnold, were incarcerated.

Back again to the Cathedral Square, and at its upper end we pass in front of the English Cathedral, a substantial building of sombre appearance standing within a shady enclosure.

Going along St. Ursule Street, we again reach St. Louis St. coming to the entrance of the chapel at the end of Parloir Street — the Ursuline Convent with its spacious grounds. In the chapel, we see a votive lamp lighted a hundred and fifty years ago by two French officers on the occasion of their sisters becoming nuns, and kept burning ever since — two paintings sent from France at the time of the revolution, a Vandyke and a Champagna. In the convent gardens, the grave of Montcalm, dug for him by a bursting English shell. His skull, carefully preserved, rests in the chapel proper.

And thus on to the seemingly never ending points of interest which remind us of the past.

To get a really exciting view of Quebec City — We suggest you cross to Levis and back on the Ferry. It runs every half hour — This would cost you twenty cents.

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WHILE STAYING IN QUÉBEC — *visit*

The Shrine of Ste. Anne de Beaupré

This famous shrine, renowned throughout the civilized world for its marvellous miracles, is said to have been founded in the 16th century by Breton sailors who were surprised in a terrific tempest in the middle of the St. Lawrence river. Despairing of human aid, they vowed to build a shrine in honor of their patron saint, Ste. Anne d'Auray, if she came to their rescue.

Their prayers were answered, and they landed safely, building a little chapel and founding the place now known as Ste. Anne de Beaupré, which is visited annually by over 150,000 pilgrims.

Among the famous relics at the shrine, are portions of the remains of Ste. Anne.

The miraculous cures date from 1867, and each succeeding year adds its quota of happy pilgrims whose faith is rewarded by a practical manifestation of the wonder-working powers of the Almighty.

Ste. Anne de Beaupré Pilgrims

Quebec's famous shrines and sanctuaries continue to attract visitors and pilgrims. At Ste. Anne de Beaupré the Basilica dedicated to Ste. Anne had 1,675,509 visitors last year. Since the first pilgrimage to Beaupré in 1658 more than 21,000,000 persons have made their way to the shrine.

How to make your stay in Quebec enjoyable and interesting !

Take a Laval student chauffeur Guide. They all have a Guide's diploma granted by the Guide School of Laval University and are trained and careful drivers recognized by the Quebec Automobile Club. (AAA)

They are reliable, courteous and friendly. They will be recognized by their blue jacket and their crest. The official colors of Laval University are Red and Gold. Some speak several languages.

Rate for the whole party, not per person.

Royal Bank of Canada has five branches in Quebec City. Ask anyone for the nearest.

WHERE TO DINE AND WINE IN QUEBEC AND NEAR CITY

OLD HOMESTEAD : 20 Ste. Anne Street, opposite Château Frontenac. Good food — Bar Service — Prices very reasonable. Well known and long established popular eating place — Sea foods — late evening snacks.

CHATEAU FRONTENAC : C.P.R. Hotel — Wonderful site — Overlooking St. Lawrence River from top of cliff and across board walk. Excellent main Dining Room — Musicians dressed in authentic 18th Century costumes. Boardwalk Café. Prices on par with 1st class hotels. Bar Service at meals — Terrace Club — Dancing in evenings in hotel, but not at meals.

LE BARIL D'HUITRES : 48 St. Joseph Street — in down town Quebec. Specialty: sea foods. Good food — Moderate prices — Bar service — inclined to be crowded at noon — Has ordinary restaurant on ground floor — Smart room upstairs.

NANKING CAFE : 26 St. John Street — Chinese foods a specialty. Uptown shopping area — Well run modern bar. Inexpensive.

CHEZ MARINO : 34 Dauphiné Street, just below Parliament Buildings. Up to date and modern — Bar facilities — No music nor dancing. Prices moderate.

KERHULU : 22 de la Fabrique. Genuine French cuisine by expert chefs from Paris. Restaurant only — Beer and wines — Popular — Moderate prices — Very central — Essentially French.

A LA PORTE ST. JEAN : 99 St. Jean. Restaurant — Food good — No dancing — Bar facilities — Surprisingly reasonable — Close at 1:00 a.m.

RESTAURANT BASTOGNE : 22 Couillard Street. In old Quebec on a very narrow street. Five minutes walk from Château Frontenac. Run by a Belgian Chef who specializes in French cuisine — Old home converted — Good food and wines. — Expensive.

PIERRE ET SIMONE CAMUS : 62 d'Auteuil Street. Old country French chef — Excellent cuisine — Wines — Deluxe.

HOTEL CLARENDON : 51 Ste. Anne Street. Good Dining Room — Excellent food — Bar service — Prices very moderate.

CHEZ GERARD : 355 St. Paul Street — Opposite C.P.R. Station. Entertainment — Open late.

PAVILION FLEUR-DE-LYS : 107 Grande Allée; In the Château Laurier Hotel — One of Quebec's newest and most distinctive dining lounges — Cocktails will help you enjoy the view of Quebec through the big picture window.

RIVIERA : 30 Dalhousie. From here you can watch the ocean liners go by. Famous for good food — Italian spaghetti, fresh sea foods, delicious steaks, chicken barbecue — Open all night.

A FEW MILES OUTSIDE OF QUEBEC CITY

LA DAME BLANCHE : 525 Boulevard Ste. Anne. Situated on road to Montmorency Falls — About one mile outside of Quebec and three miles from Château Frontenac — Engaging atmosphere — Paintings depicting legend of Montmorency Falls. Excellent food — Bar — Seafood. Quiet — Moderate prices.

MANOIR ST. CASTIN, Lac Beauport : Twenty minute drive from Quebec on the lake shore. French cuisine. Delightful surroundings.

AUBERGE DE LA COLLINE : About 2½ miles from Quebec Bridge on road to Sherbrooke. Good food — Excellent bar — Dancing (canned music) — Very attractive. Open late. Not inexpensive — New and modern in appearance.

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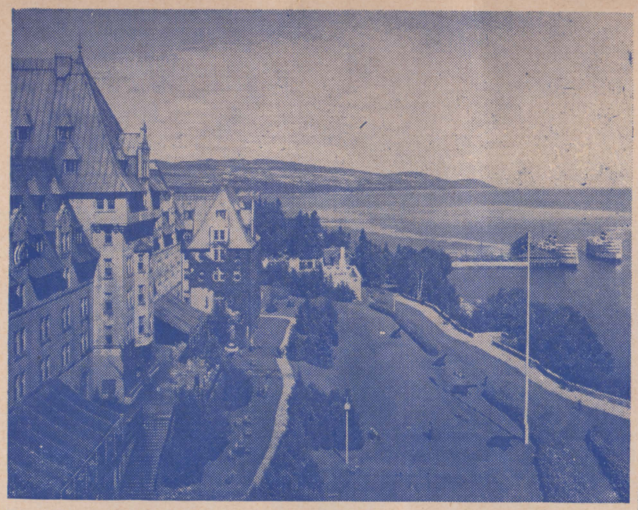
MURRAY BAY

TADOUSSAC

AND THE

SAGUENAY RIVER



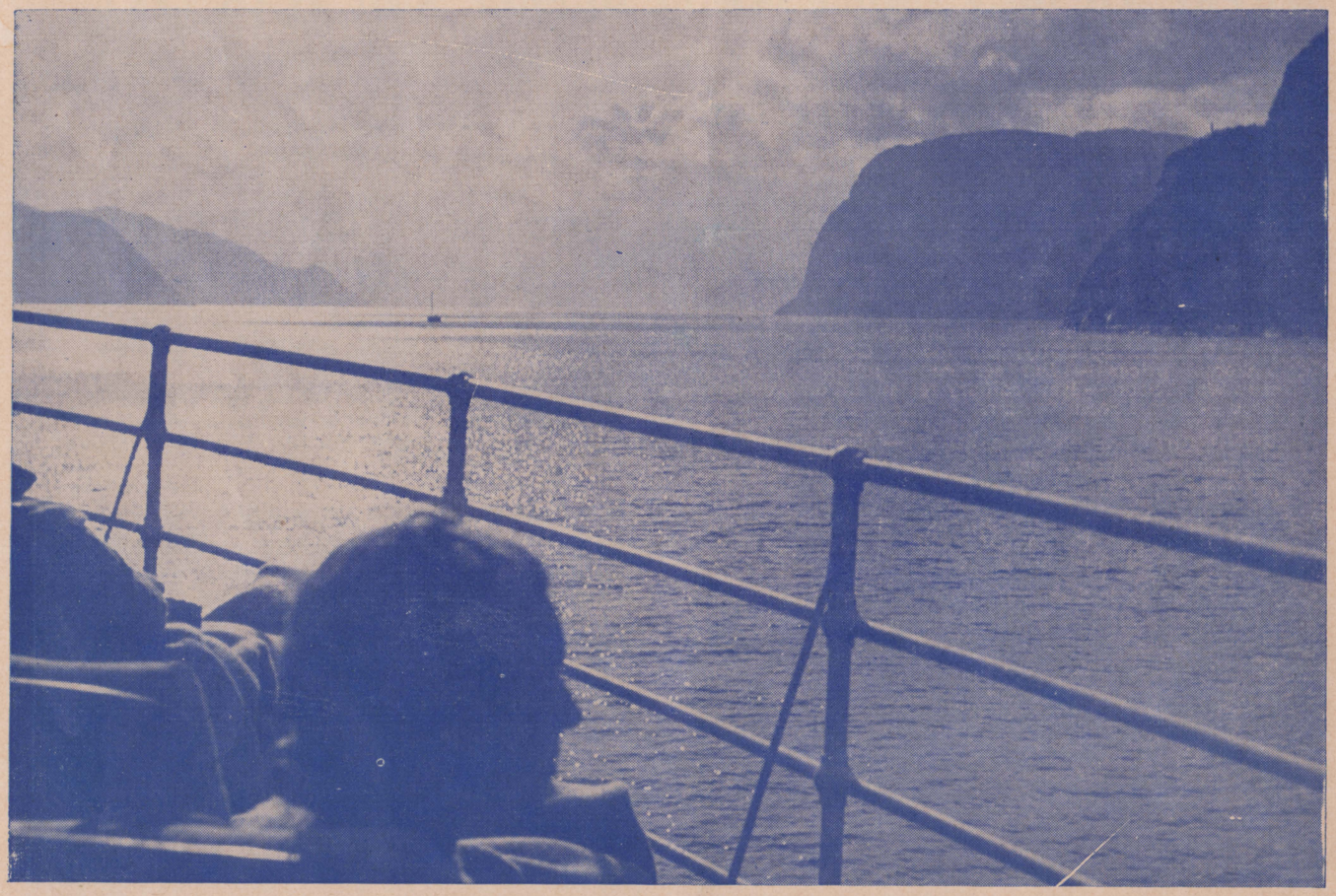
The Manoir Richelieu at Murray Bay
Gracious Setting
Distinguished Guests
Superior Food and Wines

The Lower St. Lawrence is famous for summer resorts, but perhaps the most popular of them all are Murray Bay and Tadoussac, on the North Shore.

Golf, fishing, sailing, bathing and all the popular amusements may be enjoyed amid bracing and health-restoring atmosphere which has no equal anywhere on the continent.

Take C.S.L. boat for a cruise down the St. Lawrence river and on the Saguenay with short stop-overs at Murray Bay, Tadoussac, Quebec, Three Rivers and Sorel.

A C.S.L. Boat en route



A Canada Steamship Lines' Boat on the Saguenay River

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INNS *we personally recommend in the Province of Quebec*

FOR GOOD FOOD or PLEASANT REST

LAURENTIANS

LE FAISAN D'OR at Ste. Adele. Telephone in advance as small numbers only are catered to. Superb food. Also at Ste. Adele, QUIDI DIDI — renowned for good food, and LA CHAUMIERE, with coq au vin as their specialty.

GABRIELLO at St. Sauveur — Excellent Food.

MONT GABRIEL — Saturday's Buffet Supper is a genuine treat. Meals served every day. Extraordinary view — One hour ¼ from Montreal.

THE ALPINE INN at Ste. Marguerite.—CHANTECLERC at Ste. Adele. — LAURENTIDE at Ste. Agathe, all welcome visitors. — Nice rooms and fine food.

EASTERN TOWNSHIPS

HILLCREST INN, North Hatley. — Specialty: Candlelight supper with orchestra — Exceptionally good food.

HERMITAGE CLUB — Magog. (Must be introduced). Very special. Private golf course, tennis, swimming. — Summer months only. Reservations Tobin Travel Agency.

SHERBROOKE — Excellent food — Delightful atmosphere at "AU GOURMET" on Wellington Street.

NEAR and BELOW QUEBEC

LAURENTIDE INN, Grand'Mere. — Exclusive, not expensive. Good golf.

ST. PATRICK. One hundred miles below Quebec. The Inn or Pension Chouinard. Fine food, inexpensive, good golf and tennis.

METIS BEACH. Two hundred miles below Quebec. Cascade Inn, Seaside House, Boule Rock Hotel. Two 18 hole golf courses, tennis, etc.

LE MANOIR. Riviere-du-Loup, has excellent French Cuisine, comfortable rooms.

AUBERGE DU FAUBOURG at St. Jean Port Joli is a popular Inn for sea air, rest and French cooking.

HOTEL LA NORMANDIE: Percé, P.Q. — Gaspé Peninsula's outstanding oceanfront hotel. Overlooking Percé Rock. 75 rooms, 60 with bath. French cuisine. Attractive rates.

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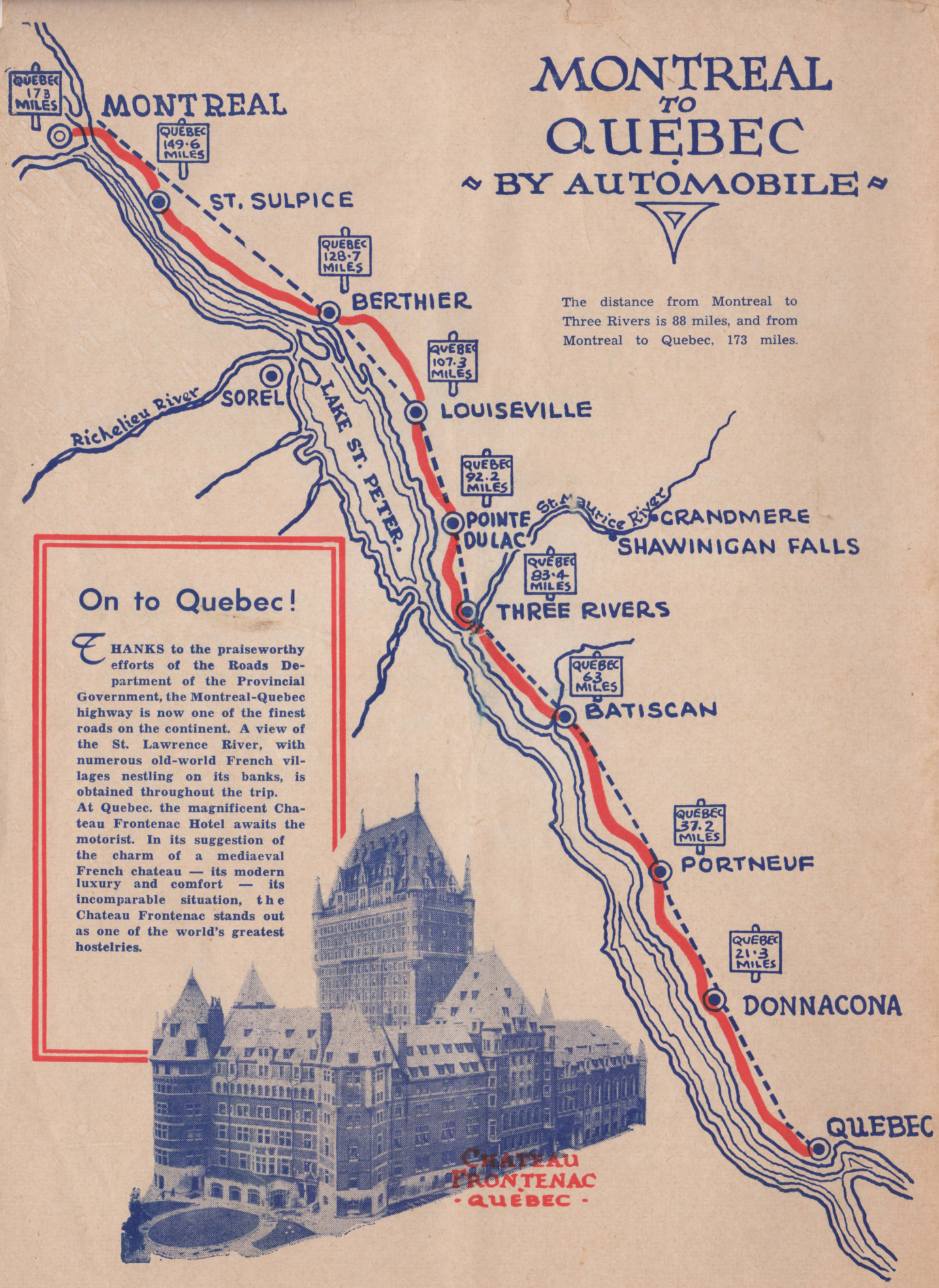
MONTREAL TO QUEBEC

~ BY AUTOMOBILE ~

The distance from Montreal to Three Rivers is 88 miles, and from Montreal to Quebec, 173 miles.



On to Quebec!

THANKS to the praiseworthy efforts of the Roads Department of the Provincial Government, the Montreal-Quebec highway is now one of the finest roads on the continent. A view of the St. Lawrence River, with numerous old-world French villages nestling on its banks, is obtained throughout the trip.

At Quebec. the magnificent Chateau Frontenac Hotel awaits the motorist. In its suggestion of the charm of a mediaeval French chateau — its modern luxury and comfort — its incomparable situation, the Chateau Frontenac stands out as one of the world's greatest hostelries.

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